

7. Social Media Policy

7.1 Introduction

By social media we mean the website, WhatsApp groups, Facebook Group, Facebook page, Instagram and YouTube channels of communication that are used by trustees and members of the public, whether they be registered Friends or not.

The Social Media Contact is Karen Goodman, who is also the Treasurer.

This social media policy is separate from the Privacy Policy.

7.2 Website

Only the Executive Committee (Chair, Secretary and Treasurer) and the Social Media Contact can post on the website.

At least two of the Committee must agree to anything posted on the website.

We make best endeavors to keep the website up-to-date.

7.3 WhatsApp Group

The Executive Committee members are administrators on the two WhatsApp Groups - FoFWOS Trustees and FoFWOS Volunteers. However, WhatsApp groups enable all members to see the phone numbers of all other members. When volunteers join the FoFWOS Volunteers group they are made aware of this.

Administrators keep a close eye on the WhatsApp groups and delete any irrelevant or unacceptable posts.

7.4 Facebook group

The Executive Committee members and the Social Media Contacts are administrators for the Facebook group and the Facebook page. Anyone can ask to join the group and their request is reviewed by the administrators. Anonymous posts on the Group are not allowed.

There is a welcome introduction to the group and group rules accessible to all members via Facebook.

7.4.1 Welcome introduction:

Welcome to the Friends of Finchley Way Open Space (FoFWOS) Facebook group. We welcome input from members, so please post comments and photos. All members can post comments, photos, questions and general feedback, although the Trustees of FoFWOS do not undertake to reply. All members can see the full list of members and all posts. Nothing can be posted anonymously. Please take a moment to look at the Group Rules.

Friends of Finchley Way Open Space

7.4.2 Group rules:

Be kind and courteous

Please respect everyone in this group and treat everyone kindly. General comments about the site and what is happening is fine. Feel free to disagree with anything you see. But please do not refer to specific individuals in your comments.

No promotions or spam

It goes without saying that this is not the place to advertise or post irrelevant links or comments.

7.5 Other Channels

Other channels, including Facebook, Instagram and YouTube and others that may be added from time to time will be managed according to the same principles and policies as outlined for Facebook above.